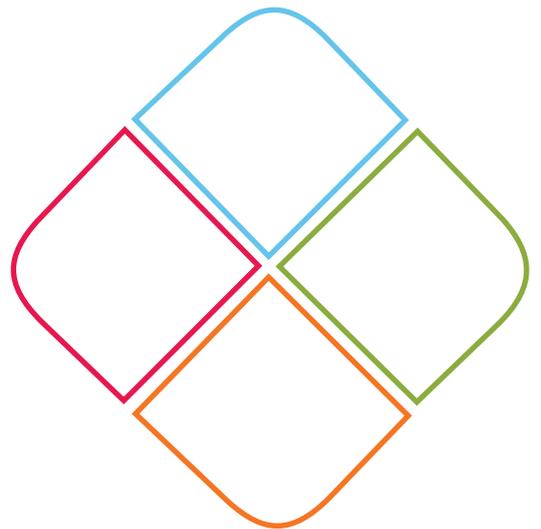


GETTING TO KNOW FYZICAL

OUR INNOVATIVE
BUSINESS MODEL
FOR ENTREPRENEURS



MISSION

EVERY DAY WE EMPOWER PRIVATE PRACTICE OWNERS TO TAKE CONTROL OF THEIR BUSINESS AND THEIR LIFE THROUGH KNOWLEDGE, RELATIONSHIPS, AND SUPPORT ONLY AVAILABLE THROUGH FYZICAL.



INNOVATIVE BUSINESS MODEL

When you invest in FYZICAL, you are choosing a growing franchise. We see ourselves as a franchisor that works to support our franchisees' clinics in the ways that work best for them. Franchisees are not expected to operate under a rigid franchise model; rather, they can take advantage of the FYZICAL offerings that will best serve their business.

Members of the FYZICAL Family radiate excitement and enthusiasm because our franchise model is transforming an industry dominated by hospitals and corporations and putting it back into the hands of private practice owners. As an investor looking to break into the healthcare industry, FYZICAL has the support system in place to help you navigate the complexity of setting up your clinic and effectively managing it moving forward.

WHAT IS FYZICAL?

FYZICAL Therapy & Balance Centers is a franchise organization made up of hundreds of private practice owners who recognize the best way to protect private practice is to enhance their own success as independent owners. FYZICAL members understand that superior patient care and significant financial success are not mutually exclusive. By working together under one brand, our members compete and win against large hospital systems and corporate consolidators.

WHY FYZICAL?

FYZICAL has the systems and processes in place to help you achieve your goals.

Profitability

The FYZICAL model has been shown to be especially profitable thanks to its efficiency and multiple revenue streams. Contact us to get the details!

Training

FYZICAL offers a comprehensive four-week training program to new franchisees. This process prepares you to leverage the systems and processes that go into running a successful practice.

Strategic Planning

You'll receive a customized, specific, five-year strategic plan that you can follow to achieve your individual goals. Reaching your destination is easier when you know the way!

Site Selection and Real Estate

Our team of experts work with our members to help identify strategic locations in your area and provide market insights that help set you up to succeed. In addition, we provide guidance for you and your broker to structure a deal that makes economic sense for your new business.



Additional Revenue Opportunities

As a FYZICAL investor, you will have access to multiple sources of revenue flow in your practice. In addition to the regular physical therapy services, your practice can also offer balance services to dizzy patients as well as PTRx solutions.

Support

The robust FYZICAL support team is available to you through your entire business ownership adventure. No matter what question or challenge may arise, the FYZICAL support team has you covered. You're independent but NOT ALONE with FYZICAL.

Growth

FYZICAL is where new practice owners go to grow! By utilizing our unique clinical offering, valuable marketing support, and a nationally recognized brand, you'll grow faster and more effectively than you could on your own.

Free Cutting-Edge Clinical Training

Free clinical training for your entire team provided by our industry experts that include; cutting-edge protocols for balance, orthopedics, pelvic health, TMD, and more!

JOINING FYZICAL

We know the decision to open a new practice is a serious one, so we want you to understand that franchising with FYZICAL means comprehensive training and world-class franchisee support, from the day you begin the evaluation process.

OUR PROCESS

1

Initial Inquiry

Your experienced FYZICAL Advisor will learn about you and your goals before guiding you through an evaluation of FYZICAL customized for you.

2

Learn

Choose a 1-on-1 appointment with your own FYZICAL advisor, or attend an in-person or virtual education event hosted by the FYZICAL team. You'll learn how the FYZICAL S.Y.S.T.E.M. can help you keep your business profitable and operating smoothly.

3

Listen

FYZICAL members are happy to share their experience with others. You'll have an opportunity to speak directly with individual FYZICAL franchise members before joining.

4

FDD Review

Receive and review the FYZICAL Franchise Disclosure Document (FDD) and Membership Agreement. Your FYZICAL Advisor will guide you through both documents and accommodate any adjustments appropriate for your situation.

5

Let's Meet

This in-person meeting provides an opportunity for you to get face-to-face with the world-class FYZICAL Team at our Sarasota, Florida corporate headquarters. While here, you will tour other FYZICAL facilities, meet our incredible operations support team, and reach a conclusion on becoming part of the FYZICAL Family.

6

Get FYZICAL

Love your business and love your life while moving closer to your goals as a member of the FYZICAL Family!

ACCOLADES

FYZICAL is a premier brand in the healthcare industry and has been recognized by renowned publications throughout the nation. Our recognition includes:

2020



Inc. 5000 | America's Fastest Growing Private Companies

Entrepreneur Magazine | Top 500 Franchises

Entrepreneur Magazine | #1 in Physical Therapy Franchises

Franchise Times | Top 200+

Franchise Times Fast & Serious List | Ranks #4

Franchise Business Review | Top 200

2019



Franchise Business Review | Top Innovative Franchise

Entrepreneur Magazine | Fastest Growing Franchise

Inc. 5000 | America's Fastest Growing Private Companies

2018



Franchise Times | Ranked Smartest-Growing Brand

With over 400 centers in 45 states, FYZICAL's revolutionary business model is designed to optimize profitability and growth. FYZICAL is a champion of patient choice, direct access, and is a leader in the future of health, wellness and preventative care.

Are You Ready to Learn More?



Speak with a FYZICAL Advisor about becoming a member: 941-210-5636



Webinars and Events:
<https://www.fyzicalfranchise.com/events>

