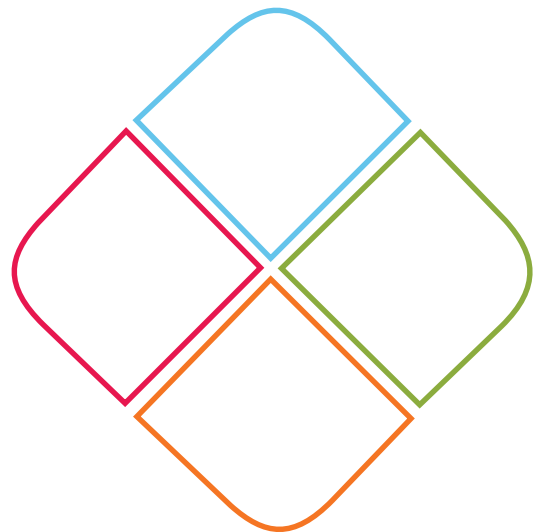




JOIN THE LARGEST GROUP OF INDEPENDENT PRIVATE PRACTICE OWNERS



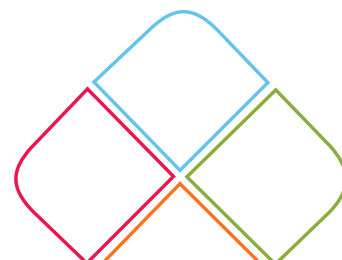
MISSION

EVERY DAY WE EMPOWER PRIVATE PRACTICE OWNERS TO TAKE CONTROL OF THEIR BUSINESS AND THEIR LIFE THROUGH KNOWLEDGE, RELATIONSHIPS, AND SUPPORT ONLY AVAILABLE THROUGH FYZICAL.

INNOVATIVE BUSINESS MODEL

FYZICAL's business model is specifically designed to give patients the health and wellness they want and need while also making you a dominant player in the future of healthcare.

Members of the FYZICAL Family radiate excitement and enthusiasm because our franchise model is transforming an industry dominated by hospitals and corporations and putting it back into the hands of independent private practice owners. From large private practices seeking to convert to the FYZICAL model, to practitioners and investors looking to open their first practice, FYZICAL has the support system in place to help you achieve your business goals without sacrificing patient care or independence.



WHAT IS FYZICAL?

FYZICAL Therapy & Balance Centers is a membership organization made up of hundreds of private practice owners who recognize the best way to protect private practice is to enhance their own success as independent owners. FYZICAL members understand that superior patient care and significant financial success are not mutually exclusive. By working together, our members compete and win against large hospital systems and corporate consolidators.

WHY FYZICAL?

FYZICAL has the systems and processes in place to help you achieve your individual goals. FYZICAL members:

Grow

FYZICAL is where private practice owners go to grow! The average conversion practice grows by more than 40%¹ after joining. Our shared physical therapy business expertise, marketing support and a nationally recognized brand are key to cultivating our members success.

Improve Financials

Increase efficiency and generate more profit from the hard work you are already putting in... all without compromising patient care.

Participate in Strategic Planning

You'll receive a customized, specific, five-year strategic plan to achieve your individual goals. Reaching your destination is easier when you know the way!

Receive Free Clinical Training

Free clinical training for your entire team provided by our industry experts including; cutting-edge protocols for balance, orthopedics, pelvic health, TMD, and more!

Receive Free Business Training

FYZICAL offers a comprehensive business training program to members. Access, learn, and implement the most effective protocols, processes, and procedures for operations, management, billing, marketing, recruitment, and more. Our support team is available to support you every step of the way!

Join an Unmatched Professional Network: The FYZICAL Family

Those who align with FYZICAL join thousands of private practitioners from across the country who all share the common goal of improving their practice and our brand. Members share ideas, best practices, and support one another along their business journeys in a truly collaborative environment.

Develop a Wealthy Exit Strategy

Each step of the FYZICAL model enhances the value of your business and makes it more attractive should you decide to exit. With FYZICAL, you will pursue your goals while working to simultaneously build an effective exit strategy!



¹ FYZICAL conversion model saw the following revenue growth; average 40%, median 37.7%, 51% (44/87) who joined FYZICAL met or exceeded the average 40% revenue growth. p.48 F.D.D.

ALIGNING WITH FYZICAL

We know the decision to align your existing practice is a serious one, so we want you to understand that franchising with FYZICAL means comprehensive training and world-class support that begins during the evaluation process.

OUR PROCESS

- 1

Initial Inquiry
Your experienced FYZICAL Advisor will learn about you and your goals before guiding you through an evaluation of FYZICAL customized for you.
- 2

Learn
Choose a 1-on-1 appointment with your own FYZICAL advisor, or attend an in-person or virtual education event hosted by the FYZICAL team. You'll learn how the FYZICAL S.Y.S.T.E.M. can help you achieve your goals.
- 3

FDD Review
Receive and review the FYZICAL Franchise Disclosure Document (FDD) and Membership Agreement. Your FYZICAL Advisor will guide you through both documents and accommodate any adjustments appropriate for your situation.
- 4

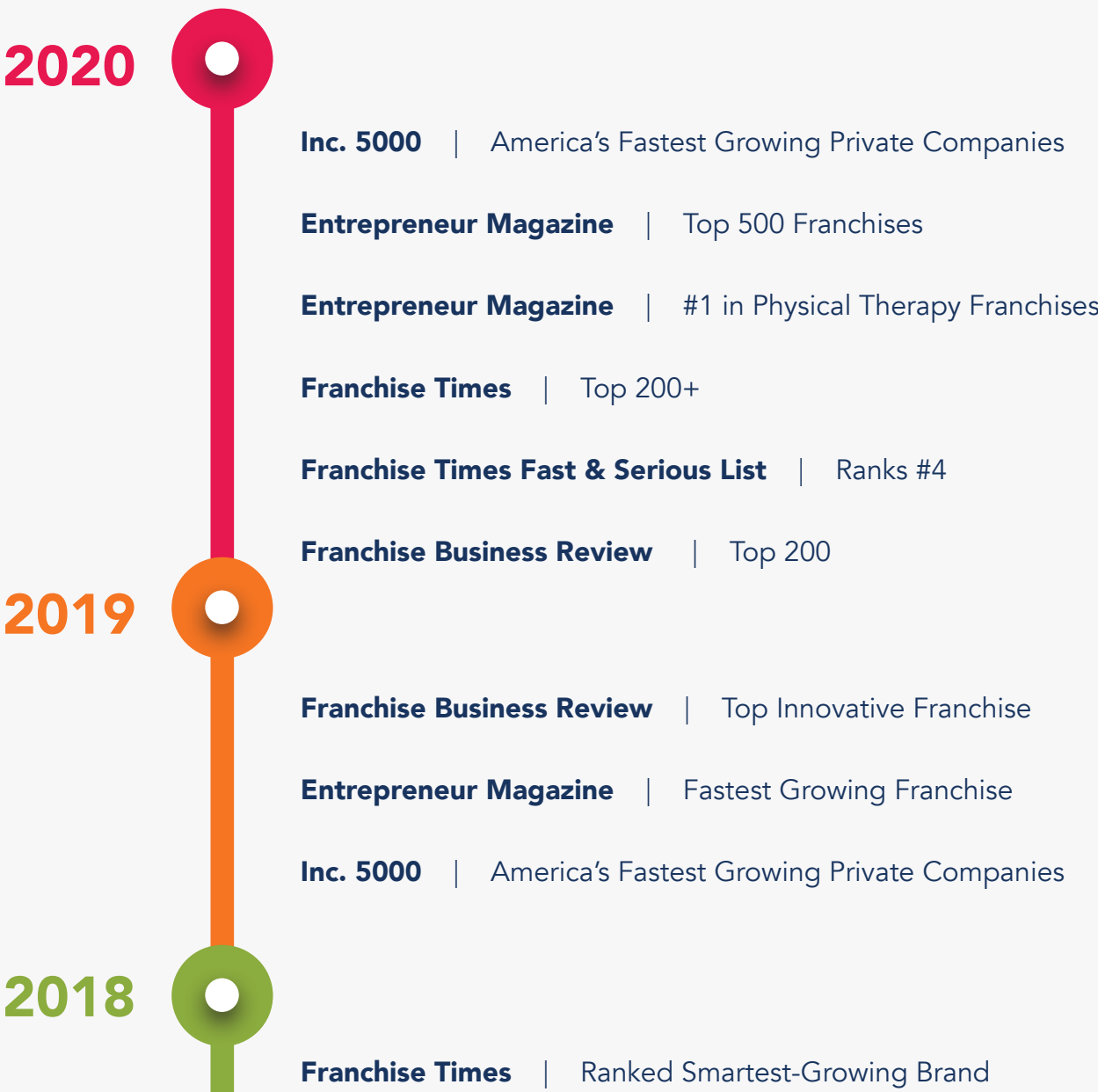
Listen
FYZICAL members are happy to share their experience with others. You'll have an opportunity to speak directly with individual FYZICAL franchise members before joining.
- 5

Let's Meet
This in-person meeting provides an opportunity for you to get face-to-face with the world-class FYZICAL Team at our Sarasota, Florida corporate headquarters. While here, you will tour other FYZICAL facilities, meet our incredible operations support team, and reach a conclusion on becoming part of the FYZICAL Family.
- 6

Get FYZICAL
Love your business and love your life while moving closer to your goals as a member of the FYZICAL Family!

ACCOLADES

FYZICAL is a premier brand in the healthcare industry and has been recognized by renowned publications throughout the nation. Our recognition includes:



FYZICAL is the fastest-growing physical therapy franchise in the United States, headquartered in Sarasota, Florida. Over 400 centers in 45 states are implementing a program designed to optimize profitability and growth. FYZICAL is a champion of patient choice and direct access, and a leader in the future of health, wellness and preventative care

Are You Ready to Learn More?



Speak with a FYZICAL Advisor about becoming a member: 941-210-5636



Webinars and Events:
FYZICALfranchise.com/events

