

AS A PHYSICAL THERAPIST, HOW CAN YOU SPEND YOUR DAYS FOCUSED ON SEO, PPC & DIGITAL MARKETING?

You shouldn't have to. That's why FYZICAL will do it for you.

As discussed in our last post about SEO and PPC, these marketing tools can increase your visibility, help you maintain a good reputation online and increase engagement on your practice's social media. The goal of SEO and PPC is getting more patients to your website so they can make appointments with you.

Now that you understand SEO and PPC a little better, you can see that it's likely going to take a lot of your time, or another staff member's time. If you don't have much time to spare for marketing efforts you should consider other options.

Neglecting to market your practice or only doing the bare minimum won't help your practice grow in your community. You need an easier way to get the word out about your expert care.

Luckily, FYZICAL handles marketing for you. Some of the country's top business experts and marketing experts lend you a hand in marketing and advertising your private practice as a member of FYZICAL.

Rather than just getting by, give your practice the promotion and recognition it deserves. FYZICAL can help you get the most bang for your buck when it comes to marketing, advertising and public relations efforts.

FYZICAL is always up-to-date with the latest and greatest technologies and innovations. They've tried it all and have discovered the best practices when it comes to these aspects of business.

By partnering with FYZICAL, your practice will start seeing substantial growth immediately. More patients, more revenue per therapist, better profitability, the list goes on and on.





Just see what folks are saying FYZICAL did for them:

"Las year, our business grew 20% and our profits skyrocketed."

"My cash sales are nearing \$100 per unique patient that walks through my door!"

"FYZICAL is helping me build a multi-million dollar business from the ground up."

"I grew my practice 218% in just 12 months!"

If you are interested in effectively and efficiently marketing your practice and growing your revenue ASAP, check out this FREE one-day event: <u>PT Revolution</u>.

Join the revolution this November! Choose the date and location below that works best for you.

> November 4, 2017 Chicago, IL 60605 8:15 a.m. – 1:00 p.m.

November 11, 2017 Hilton ChicagoAtlanta Airport Marriott Gateway720 S. Michigan Ave.2020 Convention Center Concourse Atlanta, GA 30337 8:15 a.m. – 1:00 p.m.

Register here. Seats fill up fast because PTs everywhere are discovering the benefits and ease of being a member of FYZICAL.

You won't be pressured or sold anything at this event. At this event, you will simply learn about the PT industry future and business strategy tips and secrets that you can implement in your practice right away.

There is no better time than the present to plan for your future and set yourself up for success. If you don't choose to do so now, you may be left behind.

PT REVOLUTION